

Portfolio

A magazine for alumni and friends of the University
of Colorado at Boulder Leeds School of Business

[alumni news]

Kathryn N. Marshall (BS '96, finance) is chief operating officer at 104 West Partners. She manages the agency, guides all business operations, oversees its professional talent, and counsels clients on business and communications issues. Since joining 104 West Partners in 2004, Marshall has helped grow the agency by more than 50 percent each year, transforming it from a start-up to a respected strategic communications firm. The company credits her with being instrumental in developing a client portfolio that has included some of the most recognizable entrepreneurs in business today, such as Trip Hawkins (founder of Electronic Arts), Nolan Bushnell (founder of Atari and creator of Pong), Perry Evans (founder of MapQuest), Jeremy Jaech (founder of Visio and Aldus), and Brian Behlendorf (co-founder of the Apache Web Server).